



The Ultimate in
Affordable Digital Hearing Care

GO by Oticon

- providing a century of hearing care



We introduced the first ear-level digital hearing aid in 1996. Since then, we've furthered our knowledge of high performance digital hearing care solutions. **GO** benefits from our years of experience in developing proven technology and audiological concepts and the latest in manufacturing processes, to provide a reliable, affordable and easy to use digital hearing instrument family.



READY

SET

GO



Ready... Set... GO!

Introducing *GO*, the new affordable digital family from Oticon. It combines ease of use, reliability, and the features you would expect from the company that pioneered digital hearing care in 1996. *GO* delivers the advantages of digital hearing technology to people who previously have not been able to afford it. Now you can offer the ultimate in affordable digital hearing care backed by proven Oticon technology, audiology, and quality.

The right features.

GO has the right features to deliver a high quality digital hearing care solution at an affordable price. ***GO*** features two channel WDRC compression, soft squelch and the proven NAL-NL1 rationale. It is offered in a full range of styles and options and is the most robust and affordable digital available.

GO Digital Features:

- 100% digital technology
- Two channel WDRC
- Directional ITE and BTE models
- Automatic Feedback Manager
- Adaptation Manager
- Optional programmable telecoil and volume control
- NAL-NL1 fitting rationale
- Highly reliable and ergonomic design
- Full range from CIC to Power BTE



As easy as 1-2-3 GO!

*Simple to learn, easy to fit
and provides quick user acceptance.*

GO is programmed with Genie 4.0 and all controls can be easily adjusted in one intuitive fitting screen. A three-step Adaptation Manager ensures a first comfortable fitting, and a gradual acclimatization to the new digital hearing experience. The Automatic Feedback Manager quickly and effectively reduces feedback.

With **GO** you can meet a wide variety of different user needs. Choose the style you want, program it in a few steps, and your users will be enjoying the benefits of high quality digital. **GO**ing digital has never been easier!

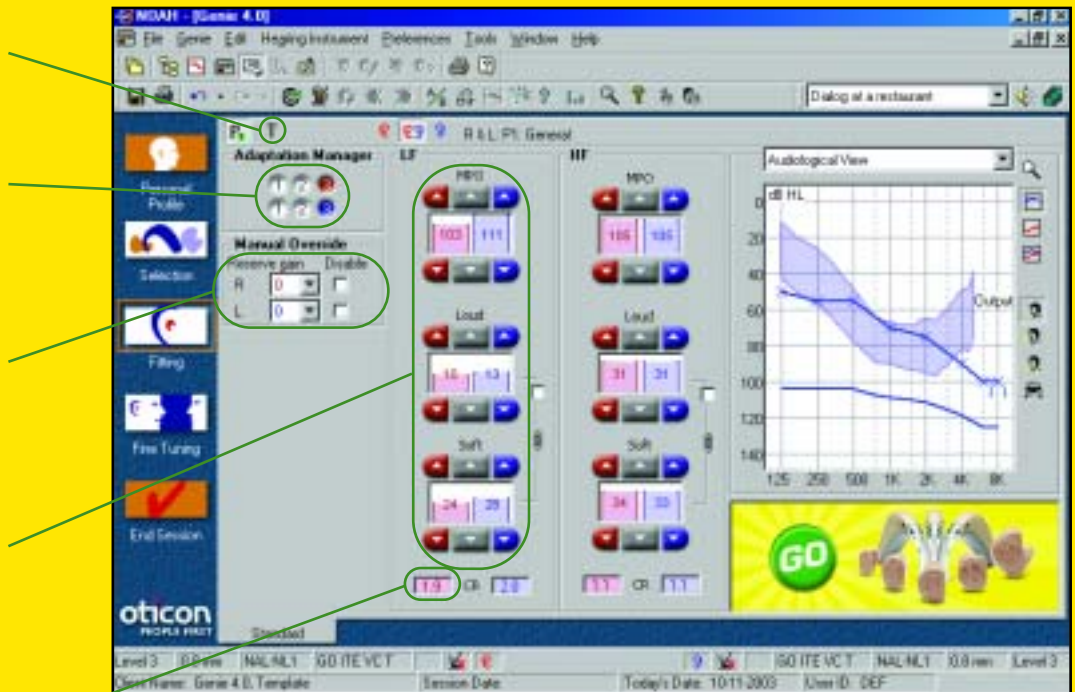
Programmable telecoil boost adds 6 dB of gain

One click sets Adaptation Manager

Set VC on or off; adjust in 5 dB steps

MPO, Soft and Loud adjustable for LF and HF in 1 dB steps

Displays Compression Ratio as you change settings



Genie 4.0 fitting screen for GO

The Ultimate in Reliability.

GO features an advanced amplifier and robust shell set designs to deliver the ultimate in reliability. Even wax protection is a snap with the NoWax wax protection system. And **GO** features a reliable, easy-to-use ergonomic design, so even a novice user can operate it with the push of a button.



GO BTE instruments use a robust, specially coated circuit providing unmatched reliability.

GO Styles and Options



Style	CIC	ITC	HS/LP	HS/LP Direct	HS/LP P (312)	FS P (13)	BTE	BTE VC	BTE Power	BTE Direct
Hearing loss (max)	70 dB	75 dB	80 dB	80 dB	85 dB	90 dB	90 dB	90 dB	100 dB	90 dB
Battery size	10	312	312	312 or 10	312	13	13	13	13	13
Telecoil			(GO)	(GO)	(GO)	(GO)	GO	GO	GO	GO
Volume Control			(GO)		GO	GO		GO	GO	
Directional Microphones				GO						GO

GO = Standard (GO) = Option

People first



We believe that it takes more than technology and audiology to create the best hearing instruments. That's why we put the individual needs and wishes of hearing impaired people first in our development of new hearing solutions.